

KOLEJ UNIVERSITI ISLAM MALAYSIA

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**ETHNOGRAPHIC STUDY : UNDERSTANDING
THE USAGE OF ENGLISH LANGUAGE AT
KUIM**

(KOD : UPU(1)/I/2001)

Perpustakaan KUIM



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ABSTRACT

Ethnography has, as its central principle, belief that the context in which a behaviour occurs has a significant impact on that behaviour. This study is based on a four-week ethnographic study of a discourse community – the first and second year students of Kolej Universiti Islam Malaysia. The study sought to understand and comprehend the need and usage of the English language by the discourse community. Non-participant observations, specialist informants, interviews, questionnaire and reviewing relevant documents were the tools employed for data gathering purposes. The findings indicate that the English language usage is dependent on the convention laid down by the university as well as by the discourse community. And finally, the study concludes with a discussion on the implications the findings have on producing and designing authentic teaching-learning material for the discourse community.

ABSTRAK

Menurut kajian yang menggunakan pendekatan eknografik, setiap tingkahlaku yang terhasil dipengaruhi oleh dalam konteks mana tingkahlaku tersebut terjadi. Kajian ini merupakan kajian eknografik selama empat minggu ke atas sekumpulan subjek – pelajar-pelajar tahun satu dan dua Kolej Universiti Islam Malaysia. Kajian ini bertujuan untuk mengenalpasti keperluan dan penggunaan Bahasa Inggeris di kalangan subjek yang dikaji. Untuk memperolehi data, beberapa teknik kajian telah digunapakai iaitu non-participant observations, specialist informants, temubual, soalselidik dan meneliti dokumen yang berkaitan. Hasil kajian telah menunjukkan bahawa penggunaan Bahasa Inggeris di KUIM adalah dipengaruhi oleh dasar yang telah ditetapkan oleh KUIM dan juga komuniti yang berkaitan. Dapatan dari hasil kajian juga telah menunjukkan implikasi ke atas penghasilan bahan alat bantuan mengajar yang direka khas bagi komuniti yang berkaitan.

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