

(Appendix J)

A Questionnaire for PhD Study about Programs of Islamic Television Channels

This questionnaire is going to be distributed to the staff of al-Hijrah and al-Resalah television channels.

Dear respondent,

This questionnaire is set to fulfill a PhD study about Programs of Islamic television channels. The questions below are designed for this purpose only. They are not going to be used for any other target. Your authentic answers are considerably valuable for this study which aimed at improving current and future Islamic television channels.

This questionnaire includes four sections:

Section A: Demographic information

Section B: Islamic television programs

Section C: Evaluation of the Programs of the Channel.

Section D: Additional comment

Your cooperation in answering the four sections is highly appreciated.

Section A: Demographic Information

Please answer the following questions by *checking* the right choice for each question.

1-	Gender	Male	<input type="radio"/>	Female	<input type="radio"/>
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2-	Age	Less than 20	<input type="radio"/>	20 - 29	<input type="radio"/>	30 - 39	<input type="radio"/>	40 - 49	<input type="radio"/>
		Over 50	<input type="radio"/>						

3-	Nationality	Malaysian	<input type="radio"/>	Egyptian	<input type="radio"/>	Kuwaiti	<input type="radio"/>
		Another	<input type="radio"/>	Please specify:			

4-	Religion	Islam	<input type="radio"/>	Another	<input type="radio"/>	Please specify:
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5-	Education	PhD	<input type="radio"/>	Master	<input type="radio"/>	Bachelor degree	<input type="radio"/>
		Diploma	<input type="radio"/>	High school	<input type="radio"/>	Less than high school	<input type="radio"/>

6-	Position	Top-level manager	<input type="radio"/>	Middle-level manager	<input type="radio"/>
		Low-level manager	<input type="radio"/>	Executive	<input type="radio"/>
		Another	<input type="radio"/>	please Specify:	

7-	Period of Experience in Television	Please Specify:
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Section B: Islamic Television Programs

Please choose the appropriate answers for each of the following questions. Choose only *one* unless it is stated that you can choose more.

1- According to your experience, what is the genre(s) of Islamic programs that has considerable impact on audience? (<i>you can choose more than one</i>)			
Drama (e.g. Film. Soap opera)	<input type="radio"/>	One-way talk (only a presenter speaks)	<input type="radio"/>
Two-way talk (questions and answers)	<input type="radio"/>	Game show	<input type="radio"/>
News	<input type="radio"/>	Other(s)	<input type="radio"/> Please specify:

2- Please choose the genre(s) of television program that you think it is appropriate to present Islamic programs. (<i>you can choose more than one</i>)					
Lectures	<input type="radio"/>	Scientific programs	<input type="radio"/>	Political programs	<input type="radio"/>
Films	<input type="radio"/>	Sports	<input type="radio"/>	Children programs	<input type="radio"/>
News	<input type="radio"/>	Game show	<input type="radio"/>	Soap opera	<input type="radio"/>
Songs	<input type="radio"/>	Women	<input type="radio"/>	Social programs	<input type="radio"/>

3- In your opinion, what is the most important characteristic of Islamic television programs?					
Importance of topic	<input type="radio"/>	Interesting	<input type="radio"/>	Rich in knowledge	<input type="radio"/>
Affect feeling	<input type="radio"/>	Other(s)	<input type="radio"/>	Please specify:	

4- Do you agree that programs of television in Muslim countries abide by Islamic rules?									
Strongly agree	<input type="radio"/>	Agree	<input type="radio"/>	Neutral	<input type="radio"/>	Disagree	<input type="radio"/>	Strongly disagree	<input type="radio"/>

5- Do you agree that programs of television should undergo filtering process to be
--

compliant with Islamic teaching before it is presented to audience?

Strongly agree Agree Neutral Disagree Strongly disagree

6- Do you agree that programs of Islamic television should be chosen based on academic research?

Strongly agree Agree Neutral Disagree Strongly disagree

7- Do you agree that delivering vicarious messages through drama and cartoon is more effective than direct ones which are offered through talk shows?

Strongly agree Agree Neutral Disagree Strongly disagree

8- Do you agree that Islamic television channels are able to contribute handling social issues and changing personal beliefs?

Strongly agree Agree Neutral Disagree Strongly disagree

9- Do you agree that Islamic television programs affect its viewers positively?

Strongly agree Agree Neutral Disagree Strongly disagree

10- Do you agree that Islamic law (*Shari'ah*), Islamic tenet (*'aqidah*) and ethics (*akhlAQ*) are the basic elements that constitute a model of Islamic communication?

Strongly agree Agree Neutral Disagree Strongly disagree

11- Do you agree that the development of your channel is excellent?

Strongly agree Agree Neutral Disagree Strongly disagree

12- Do you agree with what is presented on the screen of your channel?

Strongly agree Agree Neutral Disagree Strongly disagree

13- What is/ are the source(s) of programs in your channel? (you can choose more than one)

Nobel Qur'an	<input type="radio"/>	Sunnah	<input type="radio"/>	History	<input type="radio"/>	Everyday Life	<input type="radio"/>
Other(s) <input type="radio"/> Please specify:							

14- Do you agree that for the time being the need for Islamic production houses is more than the need for Islamic television channels?

Strongly agree	<input type="radio"/>	Agree	<input type="radio"/>	Neutral	<input type="radio"/>	Disagree	<input type="radio"/>	Strongly disagree	<input type="radio"/>
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Section C: Rating of the Programs of the Channels

Please help us to estimate the programs of your channel by checking wherever you find suitable. (Check only one)

No	Item	Poor	Fair	Good	Pretty Good	Excellent
1	Experience of the channel guests in the discussed issues.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2	Islamic knowledge of male broadcasters in the channel.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3	Islamic knowledge of female broadcasters in the channel.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4	Islamic personality of the channel presenters.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5	The channel handles women affairs.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6	The channel handles youth affairs.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7	Level of importance of information presented in fiqh programs.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8	The programs of the channel strengthen belief of audience in Allah (SWT).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9	The coverage frequency of political issues by the channel.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
10	Political programs presented on the screen have Islamic Identity.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11	All kinds of programs presented on the screen are compliant with Islamic ethics.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
12	The programs of the channel teaches wisdom.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
13	The channel pays attention to social events.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
14	The channel specifies slots for religious	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	events.					
15	The channel offers benefit through advertising.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
16	Songs presented on the channel are beneficial.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
17	Islamic songs on the channel strengthen belief in Allah.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
18	Drama presented complies with Islamic rules.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
19	In your opinion, what is the level of Islamic broadcasting experience in the station?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
20	Programs of the channel present Islam in a modern style.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
21	Programs of the channel present true and loveable Islam.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
22	The channel is devoted for Islamic unity.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
23	The channel broadcasters respect other opinions.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
24	The channel presents international programs (i.e. programs that are not specified to local audience only).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
25	The channel gives a chance for non-Muslims to share their views.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
26	The channel presents issues that have priority for the time being.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
27	Programs of the channel immunize the audience against Muslims' enemies.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
28	Programs of the channel offer Islamic education.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

29	Importance of issues discussed in in house production.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30	Programs presented on the screen are beneficial.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
31	Programs presented on the screen are attractive.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
32	The programs pay attention to connecting creatures with their creator (Allah SWT).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
33	Programs of the channel remind audience of the afterlife.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
34	The channel presents authentic news.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
35	The channel maintains unbiased broadcasting.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
36	The channel offers non extreme and moderate Islamic teaching.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
37	The channel selects the programs that are suitable for its audience.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
38	The channel applies Islamic distinctive features to all its programs.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
39	The channel broadcasts some of its messages indirectly i.e. through drama not talk show.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
40	The channel follows the style of convincing its audience of the delivered messages.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Section D: Additional Comment

Please write any additional comment *if you have*.

Thank You for Completing This Questionnaire

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(Appendix K)

استبانة معدة لرسالة دكتوراه عن برامج القنوات التلفزيونية الإسلامية

إعداد: أسامة كناكر

هذه الاستبانة ستوزع على موظفي فئتي الهجرة الماليزية والرسالة الناطقة باللغة العربية.

هذه الاستبانة معدة لإتمام دراسة دكتوراه عن برامج القنوات الفضائية الإسلامية، والأسئلة في هذه

الاستبانة معدة لهذا الهدف فقط، ولن تستخدم لأي غرض آخر.

إن أجوبتكم للدقيقة ذات قيمة كبيرة لهذه الدراسة والتي تهدف إلى تحسين برامج القنوات الفضائية

التلفزيونية الحالية والمستقبلية، وهذا عمل قصد به بالأساس وجه الله تعالى.

تحتوي هذه الاستبانة على أربعة أقسام:

القسم الأول: الأسئلة الشخصية

القسم الثاني: البرامج التلفزيونية الإسلامية

القسم الثالث: تقييم برامج القناة

القسم الرابع: تعليق أخير

شكراً مقدماً لتفضلكم بإتمامكم الإجابة عن الأسئلة التالية

القسم الثاني: البرامج التلفزيونية الإسلامية

الرجاء اختيار الجواب المناسب لكل سؤال. اختر واحداً فقط إلا إذا ذكرت جملة: (يمكن اختيار أكثر من واحد).

١- وفقاً لخبرتك، ما نوع البرامج التلفزيونية الإسلامية التي لها تأثير كبير على المشاهدين؟ (يمكن اختيار أكثر من واحد)			
<input type="radio"/>	برامج حوارية أحادية الجانب (المقدم يتكلم فقط)	<input type="radio"/>	دراما (أفلام ومسلسلات)
<input type="radio"/>	ألعاب ومسابقات	<input type="radio"/>	برامج حوارية ثنائية الجانب (سؤال وجواب)
<input type="radio"/>	الرجاء التحديد:	<input type="radio"/>	أخبار أخرى

٢- الرجاء اختر نوع البرامج التلفزيونية التي تظن أنها مناسبة تماماً لتقديم البرامج الإسلامية. (يمكن اختيار أكثر من واحد)			
<input type="radio"/>	برامج سياسية	<input type="radio"/>	برامج علمية
<input type="radio"/>	برامج أطفال	<input type="radio"/>	برامج رياضية
<input type="radio"/>	مسلسلات	<input type="radio"/>	ألعاب ومسابقات
<input type="radio"/>	برامج اجتماعية	<input type="radio"/>	برامج المرأة

٣- ما أهم ميزة للبرامج الإسلامية في التلفزيون برأيك؟			
<input type="radio"/>	غنية بالمعلومات	<input type="radio"/>	مشوقة
<input type="radio"/>		<input type="radio"/>	أهمية الموضوع

مؤثرة	<input type="radio"/>	أخرى <input type="radio"/> الرجاء التحديد:
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٤- هل توافق على أن برامج التلفاز في العالم الإسلامي في الوقت الحاضر ملتزم بالشريعة الإسلامية؟							
أوافق بشدة	<input type="radio"/>	أوافق	<input type="radio"/>	محايد	<input type="radio"/>	لا أوافق بشدة	<input type="radio"/>

٥- هل توافق على أن برامج التلفاز يجب أن تخضع للمراقبة لتصبح متفقة مع الشريعة الإسلامية قبل أن تقدم للجمهور؟							
أوافق بشدة	<input type="radio"/>	أوافق	<input type="radio"/>	محايد	<input type="radio"/>	لا أوافق بشدة	<input type="radio"/>

٦- هل توافق على وجوب اختيار محتويات التلفزيون الإسلامي وفقاً لدراسات أكاديمية؟							
أوافق بشدة	<input type="radio"/>	أوافق	<input type="radio"/>	محايد	<input type="radio"/>	لا أوافق بشدة	<input type="radio"/>

٧- هل توافق على أن تقديم الرسائل التلفزيونية بأسلوب غير مباشر عبر الدراما والبرامج الكرتونية تؤثر بشكل أكبر من عرضها بالإسلوب المباشر والتي تقدم من خلال البرامج الحوارية؟							
أوافق بشدة	<input type="radio"/>	أوافق	<input type="radio"/>	محايد	<input type="radio"/>	لا أوافق بشدة	<input type="radio"/>

٨- هل توافق على أن القنوات التلفزيونية الإسلامية المعاصرة قادرة على معالجة القضايا الاجتماعية وتغيير القناعات الفكرية؟							
أوافق بشدة	<input type="radio"/>	أوافق	<input type="radio"/>	محايد	<input type="radio"/>	لا أوافق بشدة	<input type="radio"/>

٩- هل توافق على أن البرامج التلفزيونية الإسلامية المعاصرة تؤثر إيجابياً على المشاهدين؟

<input type="radio"/>	أوافق بشدة	<input type="radio"/>	أوافق	<input type="radio"/>	محايد	<input type="radio"/>	لا أوافق	<input type="radio"/>	لا أوافق بشدة
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١٠- هل توافق على أن الشريعة والعقيدة والأخلاق يمثلون العناصر الأساسية لنموذج الاتصال التلفزيوني الإسلامي؟

<input type="radio"/>	أوافق بشدة	<input type="radio"/>	أوافق	<input type="radio"/>	محايد	<input type="radio"/>	لا أوافق	<input type="radio"/>	لا أوافق بشدة
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١١- هل توافق على أن مستوى تطور قنواتكم يمكن أن يقيّم بأنه ممتاز؟

<input type="radio"/>	أوافق بشدة	<input type="radio"/>	أوافق	<input type="radio"/>	محايد	<input type="radio"/>	لا أوافق	<input type="radio"/>	لا أوافق بشدة
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١٢- هل توافق على كل ما يعرض على شاشتكم؟

<input type="radio"/>	أوافق بشدة	<input type="radio"/>	أوافق	<input type="radio"/>	محايد	<input type="radio"/>	لا أوافق	<input type="radio"/>	لا أوافق بشدة
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١٣- ما هي مصادر البرامج التي تعرضها القناة؟ (يمكن اختيار أكثر من مصدر)

<input type="radio"/>	القرآن الكريم	<input type="radio"/>	السنة المطهرة	<input type="radio"/>	التاريخ	<input type="radio"/>	الواقع اليومي
<input type="radio"/>	آخر	<input type="radio"/>	رجاء حلوه				

١٤- هل توافق على أن الحاجة لمراكز إنتاج تلفزيونية إسلامية في الوقت الحاضر أكبر من الحاجة إلى قنوات تلفزيونية إسلامية؟

<input type="radio"/>	أوافق بشدة	<input type="radio"/>	أوافق	<input type="radio"/>	محايد	<input type="radio"/>	لا أوافق	<input type="radio"/>	لا أوافق بشدة
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القسم الثالث: تقييم برامج القناة

الرجاء مساعدتنا في تقييم برامج القناة باختيار المستوى الذي تراه مناسباً. (اختر واحداً فقط)

ممتاز	جيد جداً	جيد	وسط	ضعيف	البند	
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	خبرة ضيوف القناة في الموضوعات المطروحة	١
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	الثقافة الإسلامية لمذيعي القناة	٢
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	الثقافة الإسلامية لمذيعات القناة	٣
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	الشخصية الإسلامية لمقدمي البرامج	٤
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	القناة تعالج قضايا المرأة	٥
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	القناة تعالج قضايا الشباب	٦
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	مستوى المعلومات المقدمة في البرامج الفقهية	٧
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	برامج القناة تقوي إيمان الجمهور بالله	٨
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تغطية القضايا السياسية في القناة	٩
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	القناة تقدم البرامج السياسية حسب الطابع الإسلامي	١٠
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	كل البرامج المقدمة على الشاشة ملتزمة بالأحكام الإسلامية	١١
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	برامج القناة تعلم الحكمة	١٢
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تهتم القناة بالقضايا الاجتماعية	١٣

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تخصص القناة أوقات محددة للمناسبات الدينية	١٤
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تقدم القناة الفائزة من خلال إعلاناتها	١٥
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تقدم القناة الأغاني المفيدة	١٦
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	الأغاني الإسلامية المقدمة تقوي إيمان الجمهور بالله	١٧
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تلتزم الدراما المعروضة بالأحكام الشرعية	١٨
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	ما مستوى الخبرة الإعلامية الإسلامية في القناة برأيك؟	١٩
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	برامج القناة تقدم الإسلام بأسلوب عصري	٢٠
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تقدم القناة الإسلام بحقيقته ناصحاً مشرقاً	٢١
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تحتّم القناة بوحدة الأمة الإسلامية	٢٢
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	مذيعو القناة يحترمون الرأي الآخر	٢٣
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	القناة تقدم برامجها بشكل عالمي، كرسالة للعالمين	٢٤
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تتيح القناة الفرصة لغير المسلمين لتقديم آرائهم	٢٥
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تحتّم القناة بالقضايا المعاصرة	٢٦
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	برامج القناة تنبه المسلمين إلى أعدائهم	٢٧
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	برامج القناة تقدم الثقافة الإسلامية	٢٨
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	أهمية القضايا المطروحة في البرامج التي تنتجها القناة	٢٩
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تقدم القناة البرامج المفيدة	٣٠
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تقدم القناة البرامج الجذابة	٣١

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	برامج القناة تربط المخلوقين بالخالق سبحانه	٣٢
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	برامج القناة تذكّر الجمهور بيوم القيامة	٣٣
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تقدم القناة الخبر الصادق	٣٤
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تحافظ القناة على الموضوعية في عرضها للبرامج	٣٥
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	القناة موضوعية في طرحها ومعالجتها للأمر	٣٦
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تختار القناة البرامج المناسبة لجمهورها	٣٧
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تصنّف القناة كل برامجها بالصيغة الإسلامية	٣٨
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تقدم القناة رسائلها الإعلامية بأسلوب غير مباشر	٣٩
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	تتبع القناة أسلوب الإقناع فيما تقدمه للجمهور	٤٠

القسم الرابع: تعليق أخير

الرجاء كتابة أي تعليق إضافي إن وجد

شكراً جزيلاً لإتمامكم هذه الاستبانة

UNIVERSITI SAINS ISLAM MALAYSIA
 جامعة العلوم الإسلامية الماليزية
 ISLAMIC SCIENCE UNIVERSITY OF MALAYSIA

(Appendix L)

Variables of the Questionnaire

No.	Questions		Variable
1	Experience of the channel guests in the discussed issues.	Quests and Hosts	Human Capital
2	In your opinion, what is the level of Islamic broadcasting experience in the station?		
3	Islamic knowledge of male broadcasters in the channel.		
4	Islamic knowledge of female broadcasters in the channel.		
5	Islamic personality of the channel presenters.		
6	The channel broadcasters respect other opinions.	Neutrality of Television	Philosophy
7	The channel gives a chance for non-Muslims to share their views.		
8	The channel offers non extreme and moderate Islamic teaching.		
9	The channel maintains unbiased broadcasting.		
10	Programs of the channel present Islam in a modern style.		
11	Programs of the channel present true and loveable Islam.	Dissemination of Islam in Television	
12	The programs of the channel teache wisdom.		
13	Programs of the channel offer Islamic education.		
14	The channel specifies slots for religious events.		
15	The channel applies Islamic distinctive features to all its programs.		
16	The channel presents issues that have priority for the time being.	Islamic Television Programs	Programs
17	Please choose the genre(s) of television program that you think it is appropriate to present Islamic programs. (you can choose more than one)		
18	In your opinion, what is the most important characteristic of Islamic television programs?		
19	Do you agree that delivering vicarious messages through drama and cartoon is more effective than direct ones which are offered through talk shows?		
20	Do you agree with what is presented on the screen of your channel?		
21	The channel broadcasts some of its messages indirectly i.e. through drama not talk show.		
22	What is/ are the source(s) of programs in your		

	channel? (you can choose more than one)			
23	Do you agree that Islamic law (<i>Shari'ah</i>), Islamic faith (<i>aqidah</i>) and ethics (<i>akhlaq</i>) are the basic elements that constitute a model of Islamic broadcasting?	Production of Islamic Television Programs		
24	Do you agree that for the time being the need for Islamic production houses is more than the need for Islamic television channels?			
25	Do you agree that programs of Islamic television should be chosen based on academic research?			
26	Do you agree that programs of television should undergo filtering process to be compliant with Islamic teaching before it is presented to audience?			
27	Programs presented on the screen are attractive.			
28	Programs presented on the screen are beneficial.			
29	Importance of issues discussed in in house production.			
30	The programs of the channel strengthen belief of audience in Allah (SWT).			Selected Segments of Programs <i>Iman</i> (Faith) Segment
31	The programs pay attention to connecting creatures with their creator (Allah SWT).			
32	Programs of the channel remind audience of the afterlife.			
33	Do you agree that programs of television in Muslim countries abide by Islamic rules?	<i>Fiqh</i> (Jurisprudence) Segment		
34	All kinds of programs presented on the screen are compliant with Islamic ethics.			
35	Level of importance of information presented in fiqh programs.			
36	The coverage frequency of political issues, by the channel.	Politics and News Segment		
37	Political programs presented on the screen have Islamic Identity.			
38	The channel presents authentic news.			
39	Do you agree that Islamic television channels are able to contribute handling social issues and changing personal beliefs?	Social Programs Segment		
40	The channel pays attention to social events.			
41	The channel is devoted for Islamic unity.			
42	Programs of the channel immunize the audience against Muslims' enemies.			
43	The channel handles women affairs.			
44	The channel handles youth affairs.			

45	The channel offers benefit through advertising.	Advertisements and Songs Segment	Audience
46	Songs presented on the channel are beneficial.		
47	Islamic songs on the channel strengthen belief in Allah.		
48	Drama presented complies with Islamic rules.	Drama Segment	
49	According to your experience, what is/are the genre(s) of Islamic programs that has considerable impact on audience? (you can choose more than one)	Impact of Television	
50	Do you agree that Islamic television programs affect its viewers positively?		
51	Do you agree that the development of your channel is excellent?		
52	The channel selects the programs that are suitable for its audience.		
53	The channel follows the style of convincing its audience of the delivered messages.	Audience	
54	The channel presents international programs (i.e. programs that are not specified to local audience only).		