

**EVOLVING DYNAMICS IN NEWSROOM:
EXPLORING THE TRANSFORMATIVE IMPACT OF
TECHNOLOGY ON JOURNALISM AND
JOURNALIST IN MALAYSIA**

SITI NUR ZAKIRAH NAZIFA BINTI ZAINI (3212465)

Thesis proposal in partial fulfilment for the degree of Master's in
communication (Media Management)

Faculty of Leadership and Management
UNIVERSITY SAINS ISLAM MALAYSIA

NILAI, 2023

AUTHOR DECLARATION

بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ

I hereby declare that the work in this thesis, entitled “Evolving Dynamics In Newsroom: Exploring The Transformative Impact Of Technology On Journalism And Journalist In Malaysia” is my own except for the quotations and summaries, which have been duly acknowledged.

Date: June 30, 2023

Signature: 

Name: Siti Nur Zakirah Nazifa binti Zaini

Matric No: 3212465

Address: Lot 44 Kampung Chempaka,
16100, Kota Bharu, Kelantan

SUPERVISOR DECLARATION

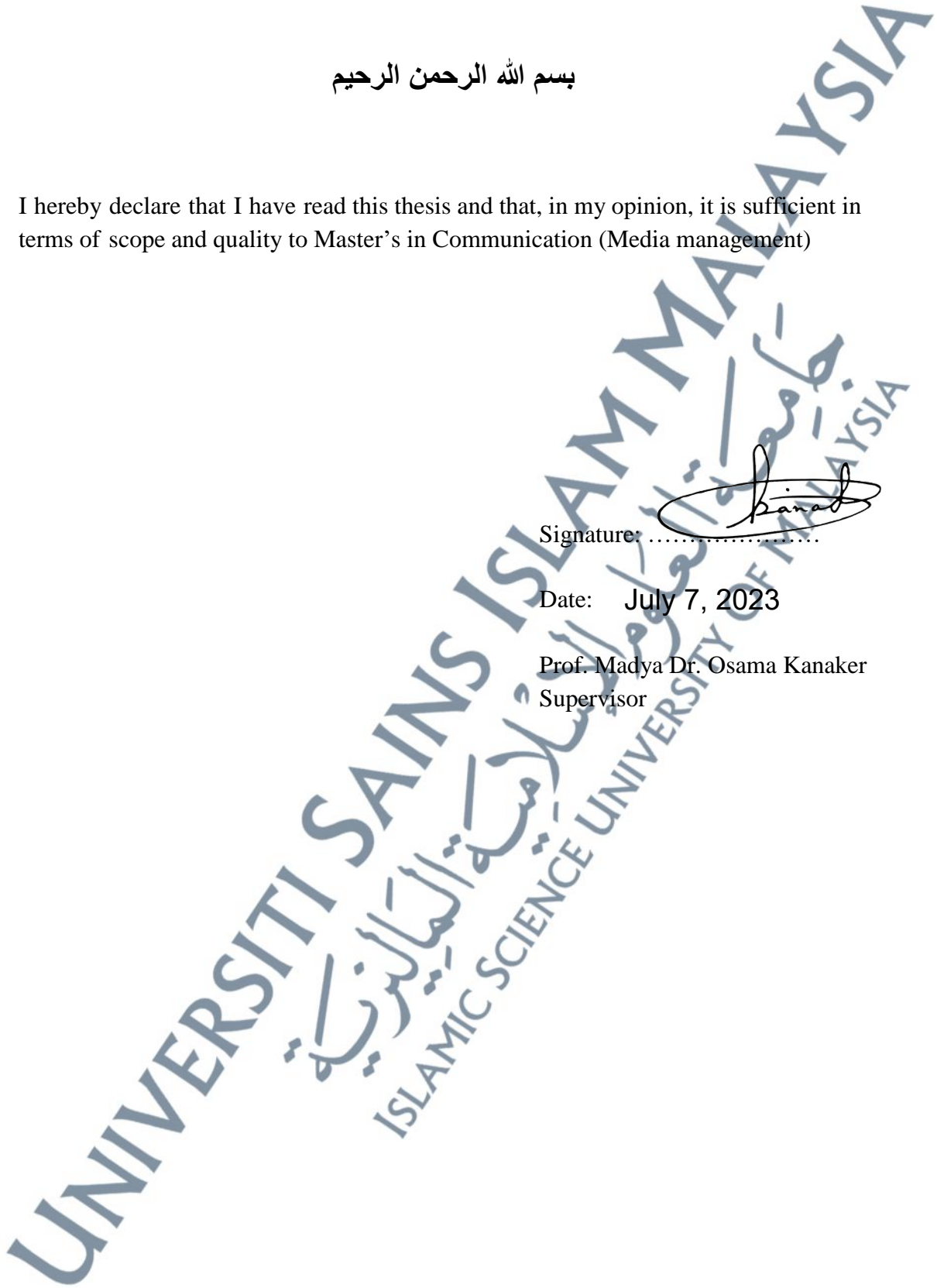
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Signature: 

Date: July 7, 2023

Prof. Madya Dr. Osama Kanaker
Supervisor



ACKNOWLEDGEMENT

بِسْمِ هَلَا الرَّحْمَنِ الرَّحِيمِ

In the name of Allah, the merciful and the Beneficent.

Alhamdulillah, thanks to Allah, who gives strength, confidence, and patience to the author in completing this academic project under the topic *Evolving Dynamics in Newsroom: Exploring The Transformative Impact of Technology On Journalism and Journalist In Malaysia*. For the beloved prophet Muhammad S.A.W who brings Islam to all humankind for happiness in this world and hereafter.

My gratitude goes to my supervisor, Prof. Madya Dr. Osama Kanaker, for his continuous guidance and support in completing my academic project. Besides, I would like to thank all lecturers and fellow friends at the Islamic Science University of Malaysia who have continuously helped me with my studies. Sincere thanks to all respondents involved in this research for your cooperation.

I would also like to extend my deepest gratitude to my beloved parents, Noor Mastura binti Mohd Afly and Zaini bin Mohamed, as well as my wonderful siblings who continuously pray for my success in everything I do. My parents always give their best in helping me going through the obstacles and make me feel safe by being at my side. Their patience in treating me and the attention they give cannot be exchanged with anything in this world.

Finally, I pray to Allah S.W.T, and I hope that my real struggle in doing this research will get blessing and Allah's favor in this world and hereafter.

Indeed, all praise is due to Allah SWT.

ABSTRACT

Since the newsroom has started adopting a new computerised system, it has mainly shaped the practice of journalists and the method of news production within their workplace network, making technological advancements in the newsroom a crucial factor in the development of the news industry in Malaysia. As a result of these shifts, a new type of journalistic practice has emerged, emphasising multi-skilling, multimedia, and juggling several responsibilities within the newsroom infrastructure. As a result of technological advancements, journalists now have more resources at their disposal to learn about their profession in depth. This study aims to examine the impact of technology on Journalism among journalists and news workers in Malaysian. This study was conducted among journalists, editors and newsroom workers through an online survey and interview. Using the convenience sampling technique, the researcher selects the respondents based on their availability and willingness from Sinar Harian. This study also includes details on technology adoption in newsrooms. The finding indicates that journalists in Malaysia accept the changes brought by technology and how it impacts journalism practice. This study states some particular hindrances or issues leading to journalists' slow development in news gathering involving technology. This study's findings generally provide an overview of the impact of technology on journalism among journalists, editors and newsroom workers in Malaysia.

ABSTRAK

Pada masa kini, bilik berita telah mula mengguna pakai sistem berkomputer baharu, ia telah membentuk amalan kewartawan dan kaedah pengeluaran berita di tempat kerja mereka, menjadikan kemajuan teknologi dalam bilik berita sebagai faktor penting dalam pembangunan industri berita di Malaysia. Hasil daripada peralihan ini, jenis amalan kewartawanan baharu telah muncul, yang telah menekankan pelbagai bentuk kemahiran, multimedia, dan mengimbangi beberapa tanggungjawab dalam infrastruktur bilik berita. Hasil daripada kemajuan teknologi, wartawan kini mempunyai lebih banyak sumber untuk belajar mengenai profesion mereka secara lebih mendalam. Kajian ini bertujuan untuk mengkaji kesan teknologi terhadap kewartawanan dalam kalangan wartawan dan pekerja berita di Malaysia. Kajian ini dijalankan dalam kalangan wartawan, editor dan pekerja bilik berita melalui kaedah tinjauan secara maya dan temu bual. Dengan menggunakan teknik persampelan kemudahan, pengkaji memilih responden berdasarkan ketersediaan dan kesanggupan mereka daripada Sinar Harian. Kajian ini juga mengandungi maklumat mengenai penggunaan teknologi dalam bilik berita. Hasil kajian menunjukkan bahawa wartawan di Malaysia menerima perubahan yang dibawa oleh teknologi dan bagaimana ia memberi kesan kepada amalan kewartawanan. Kajian ini menyatakan beberapa halangan atau isu tertentu yang membawa kepada perkembangan secara perlahan oleh wartawan dalam pengumpulan berita yang melibatkan teknologi. Hasil kajian ini secara amnya memberikan gambaran keseluruhan tentang kesan teknologi terhadap kewartawanan dalam kalangan wartawan, editor dan pekerja bilik berita di Malaysia.

ملخص البحث

نظراً لبدء تبني غرفة الأخبار لنظام حاسوبي جديد، فقد أشكلت بشكل رئيسي ممارسة الصحفيين وطريقة إنتاج الأخبار داخل شبكة مكان عملهم، مما يجعل التطور التكنولوجي في غرفة الأخبار عاملاً حاسماً في تطور صناعة الأخبار في ماليزيا. نتيجةً لهذه التحولات، ظهر نوع جديد من الممارسة الصحفية، مع التركيز على امتلاك مهارات متعددة، والوسائط المتعددة، والتعامل مع عدة مسؤوليات داخل بنية غرفة الأخبار. بفضل التطور التكنولوجي، يتوفر للصحفيين الآن مزيد من الموارد للتعرف بعمق على مهنتهم. يهدف هذا الدراسة إلى فحص تأثير التكنولوجيا على الصحافة بين الصحفيين وعمال الأخبار في ماليزيا. تم إجراء هذه الدراسة بين الصحفيين والمحترفين وعمال غرفة الأخبار من خلال استبيان ومقابلة عبر الإنترنت. باستخدام تقنية العينة المتاحة، يقوم الباحث بتحديد المستجيبين بناءً على توفرهم ورغبتهم من سينار هاريان. تشمل هذه الدراسة أيضاً تفاصيل حول تبني التكنولوجيا في غرف الأخبار. تشير النتائج إلى أن الصحفيين في ماليزيا يقبلون التغييرات التي أحدثتها التكنولوجيا وكيفية تأثيرها على ممارسة الصحافة. كما توضح نتائج الدراسة بعض العوائق أو المشكلات الخاصة التي تؤثر على تطور الصحفيين في جمع الأخبار التي تتضمن التكنولوجيا. توفر نتائج هذه الدراسة نظرة عامة عن تأثير التكنولوجيا على الصحافة بين الصحفيين والمحترفين وعمال غرفة الأخبار في ماليزيا

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