

APPENDICES

1. Appendix 1: Sample of Coded TikTok Content Data of *Hilang Dalam Rindu*

Week 1:

Date	Caption	Type of content	Likes	Comments	Overall Reading	Tone	Engagement
17 July	No caption	Drama clip	660,500	1,709	Negotiated	Mixed	High
17 July	MULAI HARI INI ▶ #HilangDalamRindu -> Setiap Isnin - Khamis -> 10.00 malam di TV3 ! Korang boleh strim episod baharu #HilangDalamRindu 24 jam lebih awal di Tonton!	Introducion drama	50,200	663	Negotiated	Neutral	High
17 July	Terharu bila nampak cover novel saya di situ 🤔	Promotional video from the author	5,294	290	Dominated	Positive	Medium

Week 2:

Date	Caption	Type of content	Likes	Comments	Overall Reading	Tone	Engagement
22 July	Comel betul.. 😊	Drama clip	96,900	293	Dominated	Positive	High
17 July	Entahlah kenapa susah sangat nak bagi Eijaz faham! 🤔	Actor content	218,000	902	Dominated	Negative	High

27 July	Antara drama diadaptasi yg sy boleh accept.. jalan cerita dan dialog yang tak jauh beza.. bukan macam drama lg satu tu..jauh betul beza dari dalam novel..	Comparison with novel	25,300	216	Dominated	Mixed	High
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Week 3:

Date	Caption	Type of content	Likes	Comments	Overall Reading	Tone	Engagement
28 July	<p>▶ #HilangDalamRindu -> Setiap Isnin - Khamis -> 10.00 malam di TV3 !</p> <p>Korang boleh strim episod baharu #HilangDalamRindu 24 jam lebih awal di Tonton!</p>	Trailer drama	1,730	55	Dominated	Neutral	Medium
30 July	this is the part when i fell in love with Eijaz, his messy hairs and muka baru balik kerja tu! cute 🥰 i cant wait nak tunggu dia jadi bucin dengan aira!	Drama clip	40,700	302	Dominated	Positive	Medium
2 August	WAW WAW WAW WAW	Fan edit	68,700	500	Negotiated	Neutral	High

Week 4:

Date	Caption	Type of content	Likes	Comments	Overall Reading	Tone	Engagement
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4 August	#hilangdalamrindu on tonton	Drama clip	575,500	5,734	Dominated	Neutral	High
10 August	eventho dah baca novel and sayaa dah baca spoiler still sayaa tak sabar nak tunggu nex episode kalau awak tanya saya worth ke tak beli novel ? YES SANGAT WORTHY	Comparison with novel	5,200	84	Dominated	Positive	Low
10 August	DUIT DIA??!???? 🍀🍀 TAK SABAR EPS MALAM NIII 🤔	Fan edit	1,300,000	3,576	Dominated	Positive	High

Week 5:

Date	Caption	Type of content	Likes	Comments	Overall Reading	Tone	Engagement
12 August	#hilangdalamrindu on tonton	Drama clip	107,000	631	Dominated	Neutral	High
13 August	Masih mengekalkan kedudukan hero green flag/ green forest! 🤔	Fan content	6,410	122	Dominated	Positive	Medium
17 August	dah jadi playlist wajib for this whole week	Fan content	2,109	46	Dominated	Neutral	Low

Week 6:

Date	Caption	Type of content	Likes	Comments	Overall Reading	Tone	Engagement
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18 August	Dahla Aira penat tau, turunkan ego tu pls 😓😓👊	Drama clip	18,100	117	Dominated	Mixed	Medium
19 August	nak more episodes pleaseee 😓	Fan content	3,509	59	Oppositional	Mixed	Low
20 August	Kemain babah nya pun 😊 Baby 1 belum keluar dah fikir baby baru aikk 😓	Drama clip	160,100	429	Negotiated	Positive	Medium

2. Appendix 2: Sample of Coded TikTok Content Data of Thariq Ridzuwan: His Treasure

Week 1:

Date	Caption	Type of content	Likes	Comments	Overall Reading	Tone	Engagement
23 July	Terblushing pulak, OST memainkan peranan ye 😊↕😊↕Jom strim #ThariqRidzuwan #ThariqRidzuwanHisTreasure di sooka setiap Rabu dan Khamis,9pm 📺📺	Drama clip	99,000	2,179	Oppositional	Positive	High
25 July	Who is Husniya Radwa 🔥 Gigih reread untuk sehari 📖 trauma typo 📖	Comparison with novel	27,800	439	Dominated	Neutral	Medium

	PS : Kalau ada tersalah @nak tambah sila tambah di komen 🤔 @Hudanajwa						
27 July	See you guys next week. Moga Allah permudahkan segalanya. Pasti dengan IZIN ALLAH SWT 🙏🤲	Trailer drama	49,400	317	Dominated	Positive	Medium

Week 2:

Date	Caption	Type of content	Likes	Comments	Overall Reading	Tone	Engagement
31 July	thariq ridzuwan his treasure ep 3 🌸	Drama clip	21,100	45	Negotiated	Neutral	Low
1 August	gurau gurau, terhibur jap 🙌	Fan edit	82,700	1,066	Oppositional	Positive	High
3 August	gurau2 🤪🙌 dah2 ni lasttt	Fan edit	52,200	675	Oppositional	Positive	High

Week 3:

Date	Caption	Type of content	Likes	Comments	Overall Reading	Tone	Engagement
6 August	Thariq cemas bila Radwa kena culik.. THARIQ RIDZUWAN HIS TREASURE, Setiap Rabu-Khamis, 9 malam di Astro Ria, Astro One & sooka	Drama clip	9,083	40	Dominated	Mixed	Low

7 August	No caption	Fan edit	25,300	143	Dominated	Neutral	Medium
9 August	he also tries his best to be with her whenever she needs him. our green forestt 🙄😭🙄	Fan edit	7,014	25	Negotiated	Positive	Low

Week 4:

Date	Caption	Type of content	Likes	Comments	Overall Reading	Tone	Engagement
12 August	why radwa whyy????! farez behave pls 🙄😭🙄	Fan edit	18,800	77	Dominated	Negative	Low
14 August	Aina & Maklong jom bincang tepi sat alang alang nak bawak jalan jalan naik bot sekali jom nak, sape nak ikut? 😊👉❤️	Drama clip	49,600	157	Dominated	Positive	Medium
16 August	tengil nya dapat banget 🙄	Fan edit	21,800	100	Negotiated	Negative	Medium

Week 5:

Date	Caption	Type of content	Likes	Comments	Overall Reading	Tone	Engagement
20 August	sedih scene ni sbrnya 💔 epsd harini bnyak buat kita menangis lagi 🙄 harap esok epsd gembira ❤️	Fan edit	511	10	Dominated	Mixed	Low
21 August	I can feel the pain too 🙄🙄💔💔	Fan edit	14,100	79	Negotiated	Negative	Low

22 August	wanna protect them at all cost! 😞😞😞	Fan edit	212,000	758	Dominated	Positive	High
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Week 6:

Date	Caption	Type of content	Likes	Comments	Overall Reading	Tone	Engagement
28 August	Siapa yang buntingkan si Raudhah ni ek? Admin questioned jap. Tak sabar nak tengok malam ni	Drama clip	23,900	262	Dominated	Mixed	Medium
29 August	No caption	Drama clip	13,600	24	Dominated	Neutral	Low
30 August	That little head pat 🥰👉	Fan edit	4,770	18	Dominated	Neutral	Low

Week 7:

Date	Caption	Type of content	Likes	Comments	Overall Reading	Tone	Engagement
3 September	kita kasi yang manis-manis, comel-comel dulu lahhh 🥰😘, before yang sedih-sedih. too much cute lah awal episode 13, but akhir-akhir bengkak mata dah tau 😞😞	Fan edit	54,500	154	Dominated	Mixed	Medium
4 September	Ep 13 buat traumaaaaaa terokkkkk	Drama clip	27,700	375	Negotiated	Negative	Medium

7 September	No caption	Fan edit	259,700	876	Negotiated	Neutral	High
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Week 8:

Date	Caption	Type of content	Likes	Comments	Overall Reading	Tone	Engagement
8 September	rewatch bnyk kali pun still rasa sedih tu 😞, still menangis 🥲🥲	Drama clip	8,876	86	Dominated	Negative	Low
9 September	Mimpi yang macam realiti, sampai Ridz tak sanggup nak berpisah dengan Radwa. 🥲🥲	Drama clip	2,879	17	Dominated	Neutral	Low
11 September	yeay happy ending 🥲💖 Thariq Ridzuwan His Treasure Ep16 (Akhir)	Fan edit	50,500	291	Negotiated	Positive	Medium

3. Appendix 3: Sample of Top 5 Audience Comments of *Hilang Dalam Rindu*

Week 1:

Type of content	Introduction drama
Overall Reading	Negotiated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • CERITA NI LAGIII BEST DARIIII DRAMA THARIQ RIDZUWAN 🤩 (4,691) • tak tahu banyak banyak drama melayu drama ni je ngam dengan taste aku (2,378) • Yess ada muka baru (338) • bnyk sgt naik fyp . last2 tersangkut . baru hbis marathon episod .tunggu minggu depan pulaj (233) • cerita ni best . tpi pelakon antogonist dia out 🤔 (181)

Type of content	Promotional video from author novel
Overall Reading	Dominated
Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • awak 🤔 saya dah layan drama ni tadi dan buat saya tertarik nak tahu the whole story. nicenya mereka guna cover novel awak, tahniah ! mesti rasa dihargai? keep buat novel ya ❤️ (517) • benda ni buat ketagih nk tngk hri ii tau 🤩 (167) • Tapi kenapa lagu lain plak skrg..ke ada kena mengena ngn anugerah melodi baru² ni (92) • lagu ni sesuai gile ngn cite dye (84) • terimakasih kak sebab terlahir untuk buat novel” macamni, firsttime ketagih baca novel akak selepas novel anjell 🤔 🤔 ... (71)

Week 2:

Type of content	Content from female actor
Overall Reading	Dominated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • Saya bukan taknak faham, saya tahu awak pura pura lupa ingatan sebenarnya. Mengaku je tolong (23.4K) • kenapa dira cepat sangat lupa ingatan hm hilang dah watak annoying dia 😏 (4,823) • Sesiapa tolong bagitahu eijaz yang dira cuma nak tolong pls (2,080) • Muka dia ni perpaduan echa dan anet bangettt oiii cantik tauu 😊 (1,098) • Tak pernah tengok drama dia, tetiba suka pulak dengan Dira ni 🤔 cant wait next next eps (778)

Type of content	Comparison with book
Overall Reading	Dominated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • ni baru adaptasi, bukannya cakap adaptasi tapi storyline drama ngan novel bagai langit dan bumi. excited nak tunggu esok 🤩 (10.6K) • INI LAH DINAMAKAN ADAPTASI (5,002) • Orang dok kata kaku bahasa melayu drama ni. But i personally think its a great thing 🙌 since these days drama melayu cringe nak mams tbh nak speaking bagai. Ini baru betul drama melayu! it reminds me of drama melayu dulu dulu I love it (2,147) • macam ni xde la org nak marah sbb mmg dia betul2 adaptasi, bukannya kata adaptasi tp amik tajuk novel and nama watak je 😏😏😏 (647) • agree ¹⁰⁰ ape yg sy baca dlm novel, mostly sama dialog dlm drama.. (632)

Week 3:

Type of content	Trailer drama
Overall Reading	Dominated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • NAK LAGI TRAILER DRAMA NI BANYAK BANYAK 🤔🤔🤔 (108 likes) • baru LPs tgg episode 7 drama ni.... (4) • senin sampai kamis apa senin dan kamis aja (3) • 15 episode je kan cerita dia.. 🤔🤔🤔 (2) • 😊😊😊 (2)

Type of content	Fan edit
Overall Reading	Negotiated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • klu nk tgg cringe²..g tgg Thariq Ridzuan 😊 (9,465 likes) • kita minat qistina rania tapi dia dalam ni 🤔 cam ne eh nak describe watak antagonis dia tak menjadi 😊 (6,310 likes) • baru nk kecam 😊 , nasib tgg smpai habis (5,980 likes) • Watak hannah tu cringe 😊🤔🤔 kaku habis bila berdialog (3,881 likes) • Qistina rania tak sesuai jadi watak ni 🤔 aku tengok cara dia marah cara dia jerit macam damian 🤔🙏 (2,127 likes)

Week 4:

Type of content	Comparison with novel
Overall Reading	Dominated
Comments for Overall Reading	Top 5 comments:

	<ul style="list-style-type: none"> • kita suka eijaz dalam drama lagi sebab dia memang sangat JELAS tak suka Hannah. tapi dalam novel, siap mengenang memori lama lagi 😊 (827 likes) • Kannnn. Plot dalam drama memang tambah banyak pasal sarip. Sarip tu dah hujunggg baru muncul tu pun dia baik je sbb bini dia hidup lagi. Pendek kata sarip dalam novel macam takde jejaskan pape. Hannah pun dalam novel tak sejahat drama. Nurul dalam novel bukan kaki club. Muhsin pun tak wujud haha. And basically episod 12 tu kalau siapa perasan, dalam novel just 1-2 page je mostly tambah and takde dalam novel 😊. But overall setakat ni okay je. Pengarah pandai tambah perencah bagi drama pedas sikit 😊 (341 likes) • yess thankyou point out pasal touching scene! baca snippet scene novel yg orang post kat tiktok nampak banyaknau kiss scene deme, tapi dalam drama no touching (like some mdrama will change into hold hand scene or hug scene) except scene aira jatuh kolam, lepastu takde pun scene gatai atas katil. lurve la production nii. (150 likes) • Sarip dalam novel boleh dikira berapa kali je nama dia kena sebut 🍷 so beli lah novel jugak guys (108 likes) • And for mee as a reader and tengok dramaa nii SUMPAAHH CERITAA NII MY NUMBER ONE FAVORITE 😊 eijazz sweet but at the same timee sangat tegass 💖 💖 💖 (85 likes)
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Type of content	Fan edit
Overall Reading	Dominated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • hati eijaz : “ 😊 ambikk sayangg ambikkk 😊 ” (108.1K likes) • eijaz : kuras hartaku sayanggg 🍷 🍷 (68.2K likes) • cewek gini yang buat cwok gk bosan dan ngersa di tantang terus argrrrr 🐱 (61.2K likes) • cowokku digitun malah makin kecintaan 🍷 (26.3K likes) • pertama kali aku suka wanita berwatak jahat 🗨️ (25.7K likes)

Week 5:

Type of content	Drama clip
Overall Reading	Dominated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • "rumah untuk kita besarkan anak ii kita" amboiii anjayyyy 🙄👉👈 (6,381 likes) • WAHHH MAKIN GILAAAAAARGGHHH NAK SUAMI NAK KAWIN JUGAKKKKK (5,196 likes) • “abangg” COMELLLL 🥰🥰 (2,044 likes) • Greget drma Malaysia gada peluk” nya 🥰 (1,638 likes) • MAIII DAH PENYAKIT NAK KAWIN AKU NIIII (1,297 likes)

Type of content	Fan content
Overall Reading	Dominated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • He is better than meerqeen kn? (528 likes) • Jazmy era pulakk. Pass baton 🙄 (284 likes) • ingatkni sendiri je rase scene pakai cincin tu lovee rupenye ramai eh kicking in the air 🙄 (278 likes) • yeay kak maya comeback kita fans jazmy since hr 🙄🙄❤❤❤ (241 likes) • Sukaaa detail drama niiii...tau x benda2 detail camni yg buat org kicking the air lolsss (220 likes)

Week 6:

Type of content	Fan content
Overall Reading	Oppositional
Comments for Overall Reading	Top 5 comments:

	<ul style="list-style-type: none"> • kalau ye pun buat laa ending scene eijazz ngn airaa main ngn ank diaorang ni takk ,, ending duk baiki rumah tokwan gelak ii tu knpp stresss akuu 🤔🤔🤔 (522 likes) • Kalau 40 ep risau mengarut pulak nanti HAHAHAHAHHA... makin menyirap dengan Sarip nanti 🤔🤔 (171 likes) • AHAHAHA YE WEYH 🤔 PSTU LAST TU ADE HANNAH (60 likes) • selalunya kalau s2 dah start merepek 😏 (36 likes) • Tak nak la episod 40..takutnya last2 eijaz ending dgn teha je. Penat melayan rajuk aira tu. Tak pun salah sorang masuk underground 😏 (33 likes)
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Type of content	Drama clip
Overall Reading	Negotiated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • " simpan untuk baby next " 🤔🤔🤔 (6,745 likes) • mslhnya kitorang pun tak tau jantina baby ni,tau ii dh tamat 🤔 (5,669 likes) • ending dia ya allah tak puassss 🤔🤔🤔 (4,954 likes) • The whole time diorang borak psl baby: (3,622 likes) • banyaknya aku tertinggal 🤔 tahu tahu nurul dah baik (2,640 likes)

4. Appendix 4: Sample of Top 5 Audience Comments of *Thariq Ridzuwan: His Treasure*

Week 1:

Type of content	Comparison with book
Overall Reading	Dominated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • bukan perempuan yg murah dgn air mata yee 😏😏 (1,781 likes)

	<ul style="list-style-type: none"> • yg dalam tv tu husniya kacip 😊 (1,238 likes) • isyariana sesuai kot jd husniya. dia kalu berlakon mmg hati beku & degil. kena dgn watak husniya radwa. bkn jenis nangis 24jam. and yg penting tak kayu (1,022 likes) • Yeee 🤔🤔🤔🤔 bukan nya kerja kedai lampu and naik kancil 🤔🤔🤔🤔 (767 likes) • Director kena cari pelakon perempuan yang hati beku .. xmudah nngis.. muka mcm berlagak sikit sbb sifat husniya dingin xmudah mesra dgn org..kecik molek.. tinggi 153 (672 likes)
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Type of content	Trailer drama
Overall Reading	Dominated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • rmai orgg x suke cite ni knpe 😊 , pdhl sweet gile arhhhhhh citee ni x puassss ileee tenggkkkk 😊 (1,281 likes) • Jalan cita dia memang x sama gan novel. Tapi cara watak yang diorang bawak tu yang buat kita rasa nak tengok tauu 🤔❤❤ (374 likes) • lets be real , cerita ni mmg best gila 🤔 , org hate sbb dorg fomo and tak tgk pun lagi cite ni , cite ni best gilaa ii semua cast pon perfect je 🤔🤔 thankyou kak eyra dah buat cerita ni ❤❤ (351 likes) • Tak pernah skip tgok Thariq ridzuwan ❤🤔 (149 likes) • weyyy sumpah lawaaa gilaaa montage dia arghhh 🤔❤ (130 likes)

Week 2:

Type of content	Fan edit
Overall Reading	Oppositional
Comments for Overall Reading	Top 5 comments:

	<ul style="list-style-type: none"> • kuat judge noh 🤔🤔🤔 HAHAHAHHA tapi kenapa cringe sgt ya Allah nak tgk pun tak mampu 🤔🤔🤔🤔🤔 (22.6K likes) • yang nak support silakan...saya tetap akan judge!!! 😏 (14.2K likes) • drama paling geli 2025 (9,412 likes) • geli siawww HAHAHAHAHAHAHA (8,856 likes) • lari sungguh dengan perangai husniya novel erk 😊 (8,257 likes)
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Type of content	Fan edit
Overall Reading	Oppositional
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • teruk eh cita ni punya cringe 🤔🤔 (18.2K likes) • weh sumpah dekatt, astaga 🤔🤔 (9,480 likes) • aku yang tak baca novelnya pun dh rasa cringe gila, apatah lagi yang dh baca novel cerita nii..tolongla 🤔🤔 (3,440 likes) • angan angan ikut bajet pengarah 🤔🤔 (2,142 likes) • THE EDITING MAKES IT LOOKS SO FUNNY THOO HAHAHAHAHAHAHAA 🤔 (1,822 likes)

Week 3:

Type of content	Fan edit
Overall Reading	Dominated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • Comelnya rasa nak kawin tgok dorg 💕🤔 (124 likes) • Can i have a thariq in mylife 🤔 (60 likes) • Looking for a malaysian guy like meerqeen ✨ (52 likes) • kapan keluar episode aaa capek nunggu tolong (21 likes)

	<ul style="list-style-type: none"> I'm so jealous I can't watch bc there's no English subtitles here in the Philippines 🙄🙄🙄 (17 likes)
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Type of content	Fan edit
Overall Reading	Negotiated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> our hutan amazon tak pernah mengecewakan.. (65 likes) knp kene pengang2 eh dahlah pakai tudung sayang je 😞 (34 likes) Tkyh la boikot.. Tgk je.. Rugi x tgk.. Romantik giler meme kli ni 😞 mcm mn terblushing ms bc novel, kt drama ni pn kami blushing lg skli.. Real menjadi.. Sama2 support jom 😊 (34 likes) Aaaa suka betul dia belai wife diaaa mcmtu. Mana dpt idea eh. Takkan skrip aje eh. Feeling tu terasa sampai sini 🥰😞😞😞 (27 likes) congratstulation @Meerqeen @Qasqasss because awak berjaya ambik watak ni dan buat dengan perfect untuk fans awak..thank you actor ❤️ (25 likes)

Week 4:

Type of content	Drama clip
Overall Reading	Dominated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> sakitnya sampe sini,,kerasa bgt radwa selalu sabar dan skrng radwa bisa keluarin semuanya aku yg merasa lega,,karna ga baik nahan (1,223 likes) dlm drama ni knapa thariq x panggil radwa treasure? (479 likes) sumpahhh suka gile time dy jeritt 🙄🙄 xtau la knpa, dy jerit pkai perasaan ke doo 🙄🙄💔 (475 likes)

	<ul style="list-style-type: none"> • I just wonder In real life ada ke keluarga mertua boleh layan menantu mcm mana radwa dilayan ni 🤔😞 (285 likes) • kasian nya radwa 🤔 (77 likes)
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Type of content	Fan edit
Overall Reading	Negotiated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • maaf gugup 🙄🙄🙄🙄 (278 likes) • Mabok merqeen (203 likes) • hadoiiii dah mule dah penyakit nak kawin 🤔 (43 likes) • MEERQEEN ATAU JAZMY... JAZMY MANIS BGT KAYA GULA AREN 🤔🤔 (27 likes) • marqeen nih mirip aktor Indonesia siapa ya?? 😞 (9 likes)

Week 5:

Type of content	Fan edit
Overall Reading	Negotiated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • sakitnya jadi ridz pendam semua benda dalam diam , tapi lagi kesian dekat radwa 🤔🤔🤔 taktaula STRESSNYA TENGOK EPISODE KALINI BENGKAK MATA WEIIII KALAU NAK TENGOK HM 😞 (614 likes) • dia slalu buat org trsenyum dgn kata2 dia..tp mlm td dia btul2 buat org mnangis tgk dia 🤔🤔🤔 kuat thariqqqqq.... (198 likes) • time dia kata penat tu terusss nangisss akuuu, penat weei nak imbangkan masalah kerja ngan masalah family (138 likes) • Sedihnya tgk hubungan diorg...sampai sgt rasa sedih tu dlm hati yg tgk ni 😞😞😞 This part sedih, also part yg radwa n thariq confront ats katil..sorg pandang sana, sorg pandang sini.. Bila thariq kata dia sedia nk lepaskan radwa n terus

	<p>keluar..terus radwa burst out 🤔 🤔 Ya Allahhh...sedihhhhh (72 likes)</p> <ul style="list-style-type: none"> • Aku suka setiap watak dalam cerita ni. Diorang deliver well cuma plot cerita je mcm kureng. Hopefully dpt tengok diorang kerjasama dgn pelakon yg sama lagi tapi jalan cerita yg lebih mantap (64 likes)
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Type of content	Fan edit
Overall Reading	Dominated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • `Setiap doa yang kita langitkan tak kan kembali dengan tangan kosong' best sangat ayat ni ❤️ (10.6K likes) • gambaran kalau kita di jadikan tujuan bukan pilihan 🥰 (3,911 likes) • lagi nunggu eps indah ini datang di hidupku (1,613 likes) • Indah yaa, jika kita bisa menikah dengan orang yang kita cintaii. (412 likes) • "ya Allah, adakah seseorang yang meminta hamba kepada-Mu?" pertanyaan ku yang ku ulang² setiap hari (408 likes)

Week 6:

Type of content	Drama clip
Overall Reading	Dominated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • Bawa monyet tu keluar 🤔 🤔 🤔 (804 likes) • umi dia ni mmg x pernah ckp slow2..asyik jerit2 je .aku yg sakit tekak dengar dia ckp 🤔 🤔 (395 likes) • keluarga macam apeni 🤔 🤔 🤔 🤔 (193 likes) • Knp mak die tu jht gile mak tiri k (150 likes) • suka aku episode harini 😊 😊 (51 likes)

Type of content	Fan edit
Overall Reading	Dominated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • their after praying scenes are all so calming, intimate and lovely. peak marriage goal fr (150 likes) • sukalah part diorang after solat . Calm jee rasa 🍷 (49 likes) • my favourite scene in this drama 🥰 their love language is the best after solat 🍷 (22 likes) • DAH KECANDUAN INI MAH GUA SAMA ACTING MEREKA 🤔 (12 likes) • After sholat yg ku impikan (10 likes)

Week 7:

Type of content	Drama clip
Overall Reading	Negotiated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • Qasrina xpndai berlakon (624 likes) • asal Korang ckp diorang ni cringe do bagi aku comel je 🤔 🍷 !!! Korang je yg takpandai nk amik feel drama ni 🤔 (609 likes) • ohh memang director buat cerita ni cringe, fahammmmmmmmm (464 likes) • *sticker menyirap* (401 likes) • apa kata awak yg berlakon 😊 (184 likes)

Type of content	Fan edit
Overall Reading	Negotiated
Comments for Overall Reading	Top 5 comments:

	<ul style="list-style-type: none"> • mengidam naik kereta kebal siot 🤪 mengidam jenis apakah ini (21.3K likes) • novel apa tah aku baca, dia mengidam nak sniper 😞💔 (9,771 likes) • TAPI COMEL WEH CUMA SCENE BALING SAYUR TU JE CRINGE SIKIT 😞 (4,978 likes) • makanan qas la watak mcmni 🤪 (2,063 likes) • *sticker radwa gigit jari* (1,644 likes)
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Week 8:

Type of content	Drama clip
Overall Reading	Dominated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • Da nak seminggu pun masih sangat affected by scene ni semua 🤪🤪🤪 (113 likes) • berapa kali rewatch , reread part husniya meninggal ni pun melalak ya even tau plot twist 😞 (44 likes) • sampai episod 30 la tolong la please ! 🤪🤪 (34 likes) • menitik air mata jantan aku tgg episod 13 dgn 14 mggu lps hm walaupun aku tahu ada plot twist mggu ni tapi haih dahla ingat best ke ha buat org mcmniiii suka ke ha suka ke buat org menangis mcmni? (19 likes) • love this editing 🤪💔 (12 likes)

Type of content	Fan edit
Overall Reading	Negotiated
Comments for Overall Reading	<p>Top 5 comments:</p> <ul style="list-style-type: none"> • masalah cerita ni.. misi dorang semua cuma selamatkan radwa dari awal sampai akhir.. bukan perang tau 😞 (1,590 likes) • Cerita kacip (763 likes)

	<ul style="list-style-type: none"> • kebanyakkn novel2 wattrpad mmng mcm ni, ni satu tau yg diadaptasi awk rasa tk logik tu blm yg lain2 lg 😊. Tu kalau baca lg la rasa tipu sgt dgn dunia nyata, sbb tu org tk setuju bila biat drama sbb mmng akan lain. (228 likes) • Qas extra cantik dlm eps 16 ni. Tak semua cantik itu menenangkan. Tapi Qas... dia bawa dua-dua sekali. Wajah Qas juga tak perlu dihias banyak sebab dia dah ada cahaya sendiri yang buat orang rasa selesa dan nak tgk dia berkali² 😊 (220 likes) • bukan joy killer. tp pakai tudung, why bersentuh2 eh (168 likes)
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5. Appendix 5: Operational Definitions for Coding Categories

- Content Type Classifications

Content Type	Description
Drama clip	Short excerpts taken from official drama episodes
Introduction drama	Introductory content presenting the storyline, characters, or premise of the drama
Promotional video	Official promotional or marketing-related video content
Trailer clip	Short teaser or preview of upcoming episodes
Fan edit	User-generated edited video based on the drama
Fan content	User-generated content expressing opinions, reactions, or creative engagement with the drama
Comparison with novel	Content comparing the drama adaptation with its original novel
Actor content	Content featuring actors, including behind-the-scenes clips, interviews, or character-related posts

- Engagement Level

Engagement Level	Operational Definition
Low	Limited audience interaction with relatively low numbers of likes and comments
Medium	Moderate audience interaction with noticeable likes and comment activity
High	Strong audience interaction with high numbers of likes and active discussion

- Tone of Content

Tone	Indicators
Positive	Expressions of enjoyment, praise, emotional attachment, or support
Neutral	Descriptive, observational, or informational responses
Negative	Criticism, dissatisfaction, or rejection

- Audience Reading

Reading Position	Description
Dominant	Audience accepts the preferred meaning conveyed by the content
Negotiated	Audience partially accepts the meaning with personal interpretation
Oppositional	Audience challenges or rejects the intended meaning