

APPENDICES

SURVEY ON THE IMPACT OF SOCIAL MEDIA IN DAKWAH DURING COVID-19 PANDEMIC

Section A: The Usage of Social Media in *Da'wah* During the COVID-19 Pandemic

Q1.1 To what extent have you used social media for <i>da'wah</i> purposes during the COVID-19 pandemic?
a. Not at all
b. Occasionally
c. Regularly
d. Very frequently

Q1.2 How often do you use social media for <i>da'wah</i> purposes?
a. Daily
b. Weekly
c. Monthly
d. Rarely

Q1.3 What type of social media platforms do you use for <i>da'wah</i> purposes?
a. Facebook
b. Instagram
c. Twitter
d. YouTube

Section B: The Effectiveness of Social Media as a Tool for *Da'wah* During the COVID-19 Pandemic

Q2.1 How effective do you think social media is as a tool for <i>da'wah</i> during the COVID-19 pandemic?
a. Not effective at all
b. Somewhat effective
c. Effective
d. Very effective

Q2.2 What factors do you think contribute to the effectiveness of social media as a tool for <i>da'wah</i> during the COVID-19 pandemic?
a. Reach and accessibility
b. Engagement and interaction
c. Authenticity and credibility of information

QHave you received any positive or negative feedback from people you have communicated with through social media for <i>da'wah</i> purposes during the COVID-19 pandemic?
a. Positive feedback
b. Negative feedback
c. Both positive and negative feedback
d. No feedback

Section C: Challenges and Opportunities of Using Social Media for *Da'wah* During the COVID-19 Pandemic

What challenges have you faced when using social media for *da'wah* purposes during the COVID-19 pandemic?

a. Technical difficulties

b. Limited engagement and interaction

c. Misinformation and lack of credibility

What opportunities do you see in using social media for *da'wah* purposes during the COVID-19 pandemic?

a. Increased reach and accessibility

b. Ability to interact with a wider audience

c. Opportunity to educate and dispel misconceptions

How do you think the use of social media for *da'wah* purposes can be improved during the COVID-19 pandemic?

a. Improved technology and tools

b. Better engagement strategies

c. Increased authenticity and credibility of information