APPENDICES

Appendix 4.1. Questionnaire survey organoleptic sensory attributes of chilled RTE Nasi Lemak

Thank you for participating in this Chilled RTE Nasi Lemak New Formulation Study!
As we are very conscious about the food we serve on board, we strive to improve the quality of our products. This study is about testing the shelf life of our chilled RTE Nasi Lemak at a certain range of timeline. You have been selected to be part of the test panel for this new formulation. We highly appreciate your time and effort to fill in the questions below. We appreciate your honest feedback, so please tell us everything about this meal, and if you have any further questions or comments, please do not hesitate to inform us!

Sample Name

- ○ V15
- ○ V110
- ○ V25
- ○ V210

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Organoleptic Sensory Attributes

Please describe each category as best as you could.

How do you feel about the appearance of the meals?

1 = Dislike strongly 5 = Like strongly

	1	2	3	4	5
Coconut Rice / Nasi Lemak	○	○	○	○	○
Onion Sambal / Sambal Bawang	○	○	○	○	○
Chicken Rendang / Rendang Ayam	○	○	○	○	○

How do you feel about the aroma of the meals?

1 = Dislike strongly 5 = Like strongly

	1	2	3	4	5
Coconut Rice / Nasi Lemak	○	○	○	○	○
Onion Sambal / Sambal Bawang	○	○	○	○	○
Chicken Rendang / Rendang Ayam	○	○	○	○	○

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How do you feel about the taste/ flavor of the meals?

1 = Dislike strongly 5 = Like strongly

	1	2	3	4	5
Coconut Rice / Nasi Lemak	○	○	○	○	○
Onion Sambal / Sambal Bawang	○	○	○	○	○
Chicken Rendang / Rendang Ayam	○	○	○	○	○

How do you feel about the texture of the meals?

1 = Dislike strongly 5 = Like strongly

	1	2	3	4	5
Coconut Rice / Nasi Lemak	○	○	○	○	○
Onion Sambal / Sambal Bawang	○	○	○	○	○
Chicken Rendang / Rendang Ayam	○	○	○	○	○

How satisfied were you with the new formulated nasi lemak?

	1	2	3	4	5	
Dislike strongly	○	○	○	○	○	Like strongly

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How likely are you to order this meal in the future?

	1	2	3	4	5	
Highly unlikely	○	○	○	○	○	Highly likely

Any additional feedback on the coconut rice, onion sambal, chicken rendang? *

Your answer

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